



## **15<sup>TH</sup> ANNIVERSARY**

15 Years of Petroleum Reduction

Building on Our Success

with

More Tools and Resources  
than Ever Before

# Now 87 + Coalitions Strong



**DOE Alternative Fuels and  
Advanced Vehicles Data Center**

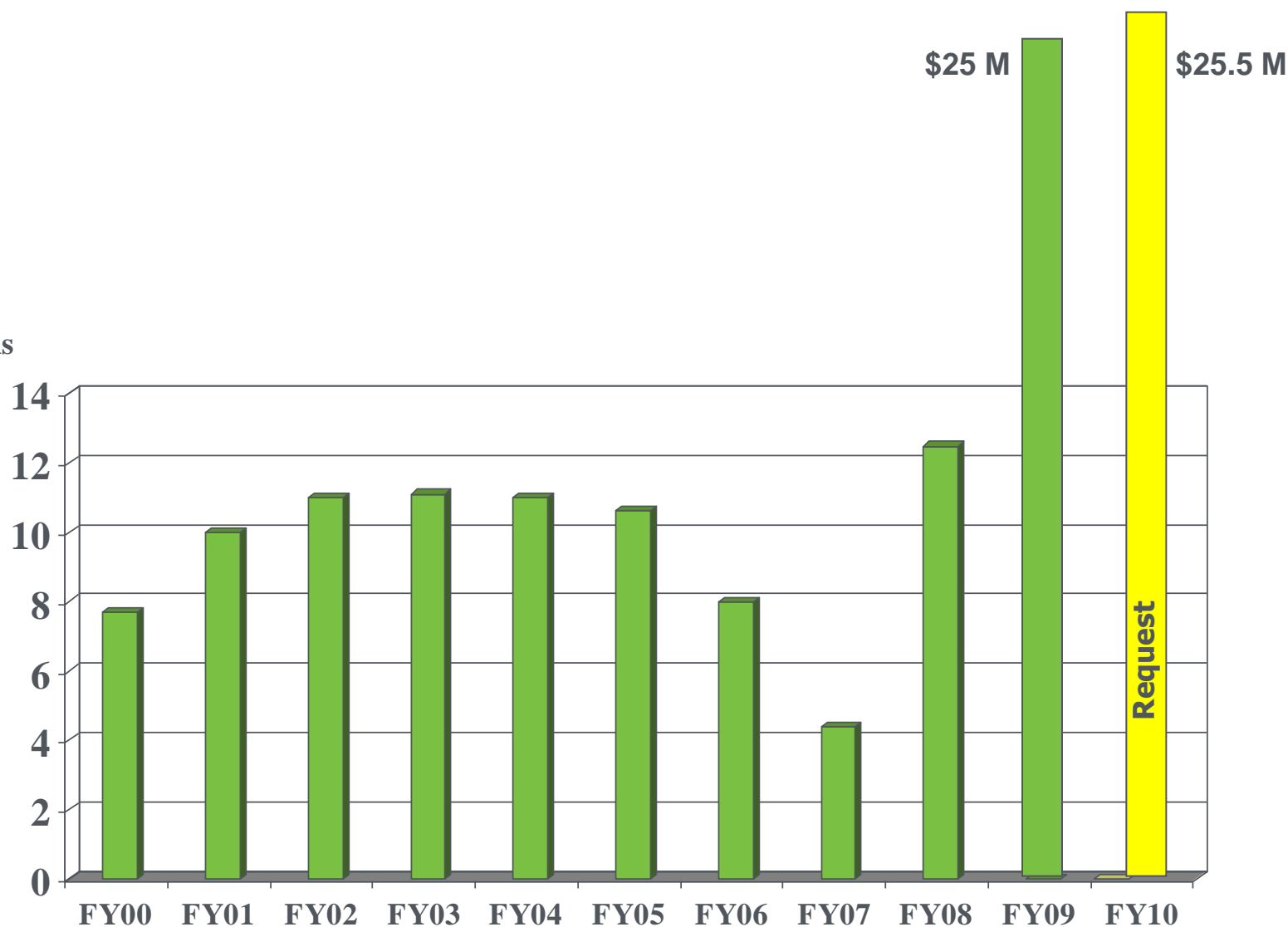
# Additional Regional Support



# Clean Cities Budget History

(not including \$300M funding from ARRA)

\$ Millions



## Funding Results

- More than Double the Annual Clean Cities competitive Grant Funds(\$2.5~7M)
- New Education & Outreach Category with Zero Cost Share required
- Doubled the Direct Coalition Support funding...(\$ 10,000 - \$12,500 - \$25,000)

- **People don't know who we are ...**
  - Introducing On-Line Bios & National Team Info
  - 3 large Public Outreach and Education projects
  - Investigating Community Outreach options (Rotary, Chamber, Kiwanis, etc)
- **We Need More Training ...**
  - CC university
  - CC Training Allowance (funding)
  - New Education and Outreach Programs
- **What About a CC Intern Program ?**
  - Exploring Intern Options through Argonne now (forming an Intern Advisory Group)
  - EcoCAR partnership with Universities announced
- **The Annual Survey is a Pain !**
  - AFDC Enhanced survey features and options
- **We need more tools and they need to be easy to use and find ...**
  - Enhanced FuelEconomy.gov features
  - Enhanced and New AFDC tools
  - 2 new mobile sites

- **Why is this E85 Pump Certification taking so long ?**
  - Progress is being made
  - New Industry Partnerships have been formed
- **Border States need Bi-Lingual pubs and tools --**
  - FuelEconomy.gov introducing new Bi-Lingual features
  - Investigating Bi-Lingual options for other tools and pubs
- **People don't know what we are doing --**
  - CC Accomplishments publications
  - New CC Success Story Campaign – w/Expanded MotorWeek Partnership
- **We Need a more formal CC Strategy for the Future --**
  - CC Smart Growth Study Initiated
  - Public workshops held for Strategic Input
  - National CC strategy currently under development (w/coalition input)
- **We Need More CC Outreach Materials --**
  - Lots of New Pubs and CC handouts under development
  - New Downloadable Videos and DVDs

Plus \$300M ARRA projects...

And Even More Great Stuff  
you will learn about over  
the next few days !!